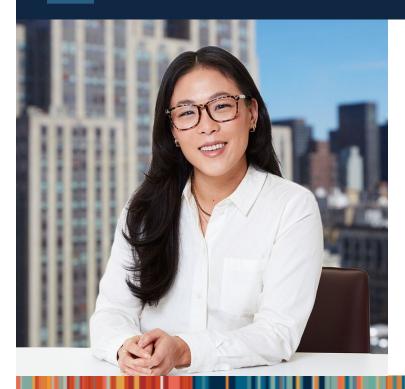
### GD GUNDERSON DETTMER



# Cecilia Jeong

**ASSOCIATE New York**P +1 646 490 9094

# Cecilia is a data privacy associate in the Strategic Transactions & Licensing group.

Cecilia advises emerging companies and venture funds on domestic and international data privacy and cybersecurity matters as well as data-related strategies throughout the corporate life cycle, from formation to exit. Cecilia takes a practical and industry-appropriate approach to her work, whether she is supporting clients through product development and launch, privacy and AI compliance, commercial or growth transactions including financings, an exit acquisition or IPO.

Cecilia has worked with some of the world's leading venture capital funds on both fund and portfolio company compliance. She also has a wealth of company-side experience and represents innovative companies across industries such as AI, SaaS, PaaS, e-commerce, ad tech, health tech, fin tech, media, blockchain, and web3. Cecilia regularly helps clients navigate the ever-growing complexity of privacy regulations, including laws like the GDPR, e-Privacy Directive, TCPA, HIPAA, CAN-

SPAM, GLBA, COPPA, and state consumer privacy laws such as data broker laws, the CCPA and WHMDA.

Cecilia is certified by the International Association of Privacy Professionals (IAPP) with respect to the U.S. private-sector (CIPP/US), the European data protection (CIPP/E), information privacy management (CIPM) and is also a Fellow of Information Privacy (FIP).

#### Credentials

#### **EDUCATION**

- University of Washington School of Law, J.D.
- University of Washington, B.A., English

#### **BAR ADMISSIONS**

New York

#### **ACHIEVEMENTS**

- CIPP/US Certified
- CIPP/E Certified
- CIPM Certified
- Fellow of Information Privacy (FIP)

#### **Focus Areas**

Strategic Transactions & Licensing
Data Privacy
Mergers & Acquisitions
Fund Investments in Companies
Seed, Venture and Growth Financings
AI & Machine Learning

# The 5 Most Common Generative AI Use Cases: Practical Guidance on How to Mitigate Privacy-Related Risk Webinar

Associate Cecilia Jeong and Partner Katie Gardner led a webinar providing practical guidance on navigating the privacy implications of five of the most common uses of generative AI, including (1) using personal data to train AI models, (2) building AI products using third party APIs and open source models, (3) voice assistants, chatbots, and conversational AI, (4) image/likeness/AI-cloned voice and deepfakes, and (5) other high risk areas for generative AI.

## Related News & Insights

#### **EVENTS**

Gunderson Dettmer Associates Frida Alim and Cecilia Jeong Join Panel Discussion at Privacy + Security Forum Fall Academy 2025

#### **CLIENT NEWS**

Gunderson Client EvolutionaryScale Team Joins Biohub in Strategic Transaction with Chan Zuckerberg Initiative

#### **INSIGHTS**

Client Insight: California Raises the Bar: Groundbreaking Privacy Laws Bring Universal Opt-Out, Data Broker Transparency, and Health Data Protections

#### **INSIGHTS**

Client Insight: CCPA Enforcement: Tractor Supply Hit With Record \$1.35M Fine for Privacy Violations

#### **CLIENT NEWS**

Gunderson Dettmer Represents Thrive Capital in Co-Leading Databricks \$1B Series K at \$100B+ Valuation

#### **CLIENT NEWS**

Gunderson Dettmer Represented The Browser Company in its \$610M Acquisition by Atlassian

#### **CLIENT NEWS**

Gunderson Dettmer Represents SmartRecruiters in its Acquisition by SAP

#### **CLIENT NEWS**

Gunderson Dettmer Represented Privy in its Acquisition by Stripe

#### **CLIENT NEWS**

Zilla Security Announces Acquisition by CyberArk

#### **CLIENT NEWS**

Gunderson Dettmer Represents Thrive Capital in Leading Databricks \$10B Series J

#### **CLIENT NEWS**

Gunderson Dettmer Client Effectiv Announces Agreement to be Acquired by Socure

#### **CLIENT NEWS**

Materia Announces its Acquisition by Thomson Reuters Corporation

#### **CLIENT NEWS**

Gunderson Dettmer Represented Skuad in \$61M Acquisition by Payoneer