



# Webinar: The 5 Most Common Generative AI Use Cases: Practical Guidance on How to Mitigate Privacy-Related Risk

## Events

April 17, 2024

Gunderson Dettmer Data Privacy Associate Cecilia Jeong and Strategic Transactions and Licensing Partner Katie Gardner hosted the webinar, “The 5 Most Common Generative AI Use Cases: Practical Guidance on How to Mitigate Privacy-Related Risk.”

Together they provided practical guidance on navigating the privacy implications of 5 of the most common uses of generative AI, including (1) using personal data to train AI models, (2) building AI products using third party APIs and open source models, (3) voice assistants, chatbots, and conversational AI, (4) image/likeness/AI-cloned voice and deepfakes, and (5) other high risk areas for generative AI.

Key takeaways include:

- The implications of changes in state privacy laws, the Biden Executive Order and the EU AI Act.
- The impact of pending class action litigation against foundational model companies.
- Privacy and security best practices when utilizing and building AI products.

[View the slides here](#)

[MCLE Form](#)

## Event Information

Online

## Related People



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## Related Services

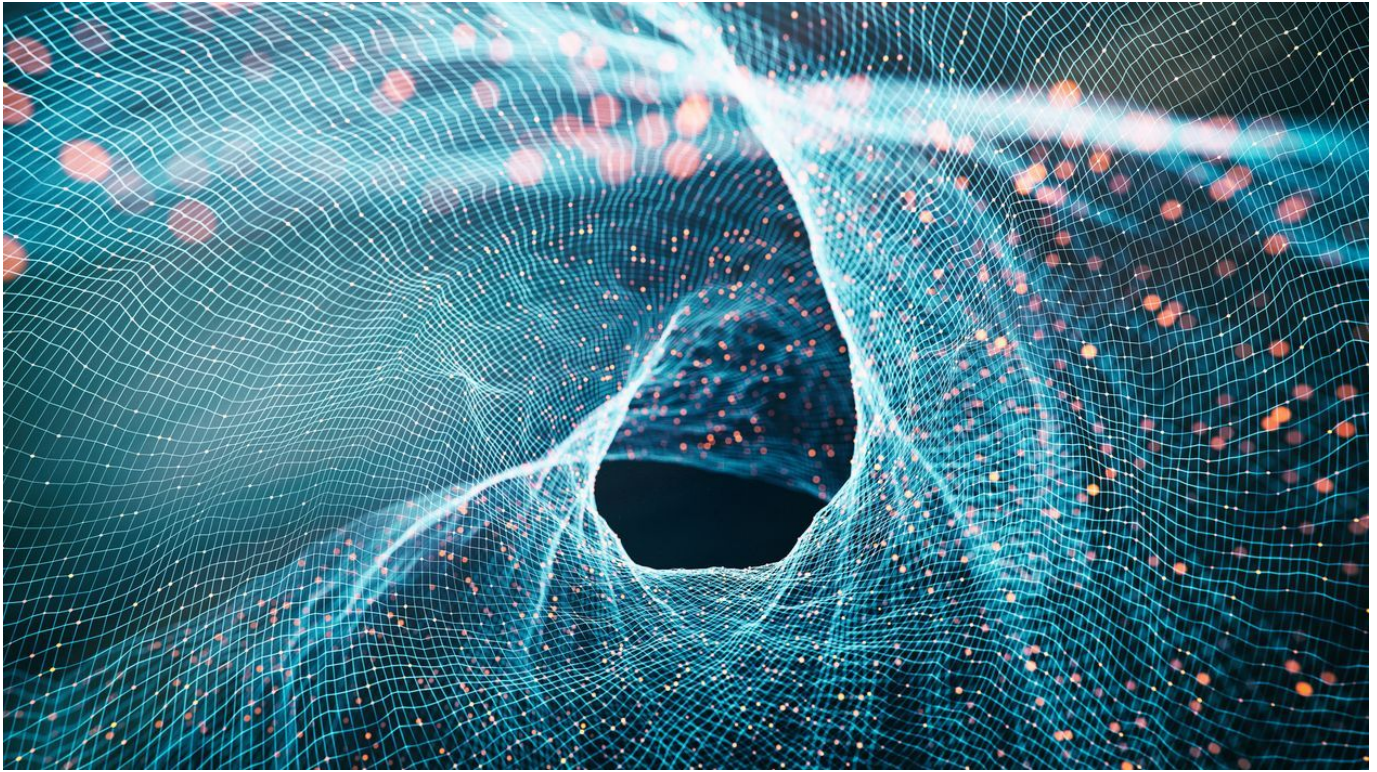
AI & Machine Learning

Data Privacy

Strategic Transactions & Licensing

## Related Locations

New York



AI @ GD

## Gunderson Dettmer's Generative AI Resources

Gunderson Dettmer is committed to fostering AI education for the innovation economy by supporting startups and venture capital firms.

Discover our AI-focused resources designed to provide updates, education, and insights into the development of AI and generative AI.

## Featured Insights

### FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

### CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

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#### CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

#### CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

#### INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

#### CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

#### INSIGHTS

Client Insight: California AI Transparency Act

#### INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

#### INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

#### CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding