



Frida Alim

ASSOCIATE

San Francisco

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Frida is a data privacy associate in the Strategic Transactions & Licensing group.

Frida counsels clients on information privacy, cybersecurity, and compliance issues. She represents a wide variety of technology companies in consumer internet, software, telecommunications, and entertainment technology industries, as well as a number of leading venture capital firms.

Frida advises clients on the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), the Children's Online Privacy Protection Act (COPPA), and the Health Insurance Portability and Accountability (HIPAA), among other privacy and cybersecurity laws. Her practice includes advising on privacy considerations in connection with venture capital financings, mergers, and IPOs.

Frida is a Certified Information Privacy Professional (CIPP), holding the U.S. private-sector privacy certification granted by the International Association of Privacy Professionals (IAPP), the global standard in privacy certification. The CIPP/US

certification demonstrates strong foundation in U.S. private-sector privacy laws and regulations and understanding of the legal requirements for the responsible transfer of sensitive personal data to/from the U.S., the EU and other jurisdictions.

Prior to joining Gunderson Dettmer, Frida was an associate in the Los Angeles office of Buckley LLP, where she advised banks, fintech companies, and other financial services clients on a range of privacy and compliance matters.

Deal Highlights

- Represented Newfront Insurance in its ABD acquisition
- Represented Kustomer in its acquisition by Meta for \$1B
- Represented Accel's financing of Scale AI
- Represented Bedrock's financing of Rippling (Series D)
- Represented Behaviosec in its sale to RELX

Credentials

EDUCATION

- University of California, Berkeley, School of Law, J.D.
- University of California, Los Angeles, B.A., Political Science

BAR ADMISSIONS

- California

ACHIEVEMENTS

- CIPP/US Certified

Focus Areas

Data Privacy

AI & Machine Learning

Preparing for New State Privacy Laws: Key Requirements and Compliance Tips

Chair of Data Privacy Anna Westfelt and associates Frida Alim and Cecilia Jeong lead a discussion on the key requirements, consumer rights, penalties for non-compliance, and how to begin preparing for new state privacy laws.

Related News & Insights

CLIENT NEWS

Ripple Announces Agreement to Acquire Hidden Road for \$1.25B

CLIENT NEWS

Incode Announces Acquisition of MetaMap

CLIENT NEWS

Corelight Announces \$150M Series E Financing Led by Accel

CLIENT NEWS

dataplör Announces \$10.6M Series A Led by Spark Capital

INSIGHTS

Data Privacy Insight: Broad-sweeping Privacy Law Takes Effect in Washington

INSIGHTS

Data Privacy Insight: Notice of Substantial Increase in Legal Demands Regarding Website Technologies: How to Immediately Reduce Your Risk of Receiving a Claim

FIRM NEWS

Gunderson Dettmer Commemorates 2024 Women's History Month and International Women's Day

INSIGHTS

Data Privacy Insight: California Attorney General Settles with DoorDash Over Allegations of CCPA and CalOPPA Violations

CLIENT NEWS

Habu Announces Acquisition Agreement by LiveRamp

INSIGHTS

Data Privacy Insight: EU Approves New Framework for Transatlantic Data Flows; Uncertainty Remains

INSIGHTS

“Your Private Data Is Going to Train Chatbots—Here’s Why You Should Care” – Lifewire

EVENTS

Webinar: Generative AI: Navigating Privacy and Security Concerns in the U.S., EU and UK

INSIGHTS

CPPA Votes to Approve Final CPRA Regulations