



GUNDERSON  
DETTMER



## ***Natalie A. Pierce***

(she/her)

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**Natalie is chair of the firm's employment & labor practice.**

Natalie Pierce is a Partner and Chair of the Employment & Labor Group at Gunderson Dettmer. She represents emerging companies, venture capital and growth equity firms. Natalie is a trusted advisor to clients on all employment-related matters, including: recruiting, hiring, managing and compensating employees; compliance with all relevant regulations at the federal, state and local levels; and avoiding issues such as harassment, discrimination and pay inequity. Natalie has handled the workforce-related aspects of numerous transactions and reorganizations, including maximizing value through smooth transitional plans for service agreements and pre- and post-closing integration activities. If problems do arise, Natalie is also a litigator who has successfully defended clients against a variety of employment claims.

Natalie also focuses her practice on the future of work, including counseling companies on incorporation of generative artificial intelligence and other

transformative technologies. She also hosts Gunderson's *FutureWork Playbook* podcast.

Natalie has received a variety of accolades, including being named a Fast Case 50 Award Winner, one of Daily Journal's "Top Artificial Intelligence Lawyers" and "Top Labor and Employment Lawyers," Chambers USA's "Minority Lawyer of the Year," American Lawyer "Best Mentor," San Francisco Business Times "Bay Area's Most Influential Women," and was a member of the Governing Council of the ABA's Center for Innovation. Natalie co-authored "Why Law Firms Must Responsibly Embrace Generative AI" featured in *CLS Blue Sky Blog*, *Bloomberg Law* and *Law360*, and co-authored the AI ethics chapter of "AI and the Legal Profession: Transforming the Future of Law," by Global Law and Business.

Natalie earned her B.A. at UC Berkeley with Honors, and her law degree from Columbia University School of Law, where she was a Harlan Fiske Stone Scholar and recipient of the Emil Schlesinger Labor Law Prize at graduation.

## Credentials

### EDUCATION

- Columbia University School of Law, J.D.  
Harlan Fiske Stone Scholar  
Emil Schlesinger Labor Law Prize
- University of California, Berkeley, B.A.  
Honors

### BAR ADMISSIONS

- California

## Focus Areas

Employment & Labor  
AI & Machine Learning

### PODCAST

**FutureWork Playbook**

[Listen Here](#)



The FutureWork Playbook podcast takes a look at how the future of work will be shaped by technology, robotics, Artificial Intelligence, automation, and other innovations and how visionary leaders can successfully guide their companies through it all. Join Gunderson Dettmer partner, chair of the firm's labor and employment practice, and host Natalie Pierce as she interviews top emerging companies and leaders from around the globe to help you and your company develop new playbooks for work.

## Related News & Insights

### CLIENT NEWS

Hims & Hers Announces Acquisition of Peptide Facility in California

### CLIENT NEWS

Hims & Hers Announces Acquisition of At-Home Lab Testing Facility to Improve Affordable Whole Body Testing

### CLIENT NEWS

API Security Platform Traceable Enters Definitive Merger Agreement With Harness

### INSIGHTS

The FutureWork Playbook Podcast Season 6, Episode 5: Fast Co. "Most Innovative Companies" Amongst Navigating Legal Waters in Clean Energy

Innovative Companies' Strategy: Navigating Legal Waters in Clean Energy.  
Insights from the Head of Legal

#### INSIGHTS

The FutureWork Playbook Podcast Season 6, Episode 4: Fast Co. "Most Innovative Companies" Jüsto: Inside Its Approach to Fulfillment, Supply Chain, and Customer Loyalty

#### INSIGHTS

The FutureWork Playbook Podcast Season 6, Episode 3: Fast Co. "Most Innovative Companies" Slang.ai: A Non-Traditional Route to Becoming a Technical Founder

#### INSIGHTS

The FutureWork Playbook Podcast Season 6, Episode 2: Fast Co. "Most Innovative Companies" Arkose Labs: Building Startup Growth Teams in the Age of AI

#### INSIGHTS

The FutureWork Playbook Podcast is Back for Season 6 with Vanta

#### CLIENT NEWS

Gunderson Dettmer Client Effectiv Announces Agreement to be Acquired by Socure

#### FIRM NEWS

Gunderson Dettmer Commemorates 2024 Global Diversity Awareness Month

#### CLIENT NEWS

Hims & Hers Acquires 503B Outsourcing Facility MedisourceRx

#### CLIENT NEWS

Incode Announces Acquisition of MetaMap

#### INSIGHTS

The Washington Post Interviews Natalie Pierce in "Tired of Late Messages From Your Boss? A New Bill Aims to Make it Illegal."

