



## ***Aaron G. Rubin***

(he/him)

**PARTNER**

**New York**

P +1 212 430 3181

**Aaron is a partner in the Strategic Transactions & Licensing group.**

Aaron counsels emerging growth and startup companies on strategic IP and technology matters in all aspects of their businesses, from day-to-day operations to financings to M&A activities. He specializes in strategic partnering, intellectual property and technology licensing and protection, product counseling, data and privacy strategy, and the commercialization of intellectual property, software, data and other technology assets. The companies Aaron represents operate in a variety of industries, including artificial intelligence, life sciences, software, health tech, fin tech, SaaS, consumer products, consumer internet, software, and media. He also counsels leading venture capital firms on intellectual property and commercial strategy and company incubations, and advises them in their portfolio companies' M&A transactions and financings.

Aaron regularly advises his clients in negotiating major strategic collaboration and partnering deals, licensing arrangements and mergers and acquisitions with many

U.S. and international companies in numerous sectors, including the world's leading research institutions and universities, as well as Amazon, Alphabet (Google), American Express, Apple, Bertelsmann, Comcast, Conde Nast, Google, eBay, JP Morgan, Meta, Morgan Stanley, Microsoft, Oracle, PayPal, Pfizer, Samsung, Stripe, Twitter, Verizon, Walmart, Yahoo, Yelp, and numerous major hospitals and health systems.

Aaron has deep expertise in artificial intelligence and has guided numerous clients through legal questions and strategy in the AI space. Aaron has also led Gunderson's initiative to be the premier law firm guiding companies focused on creating and deploying artificial intelligence technology. He is a frequent speaker on artificial intelligence and other cutting-edge issues companies are facing as they fundraise and develop innovative products.

Aaron is an IAPP Certified Information Privacy Professional, the global standard certification for privacy law and compliance, and has been selected as a Super Lawyers Rising Star in Intellectual Property from 2013-2022. Aaron has also served as a guest lecturer at Cornell Law School and Yale Law School. Prior to joining Gunderson Dettmer, he focused on IP litigation at a major international law firm.

## Credentials

### EDUCATION

- University of Michigan Law School, J.D.  
*cum laude*
- Swarthmore College, B.A., Political Science and History  
with honors

### BAR ADMISSIONS

- New York

### ACHIEVEMENTS

- CIPP/US Certified

## Focus Areas

Strategic Transactions & Licensing

Data Privacy

Mergers & Acquisitions

Fund Investments in Companies

Seed, Venture and Growth Financings

Life Sciences

AI & Machine Learning

## Gunderson Dettmer 2024 Venture Capital Report

Gunderson Dettmer released its 2024 Venture Capital Report, analyzing data collected from thousands of venture financing transactions in which we have represented clients.

In addition to the data analysis, Corporate Partners Tim Ehrlich, Steve Franklin, David Gammell, Mike Irvine, Melissa Marks, Ryan Purcell, Aaron Rubin and Heidi Walas offer their insights and commentary, drawing from their extensive experience as trusted market advisors.



## WEBINAR

Partners Natalie Pierce and Aaron Rubin hosted the webinar, “Bias and Hallucinations in AI Policy Development, Training and Risk Mitigation” to explore the challenges posed by bias and hallucinations in generative AI.

## WEBINAR

# Generative AI Latest Developments, Legal Risks and Best Practices

Jesse Birbach, Gina Marek, Anna Westfelt, Katie Gardner, and Aaron Rubin presented the latest developments and considerations for artificial intelligence including examples on ChatGPT, DALL·E and more. The panel also discussed important topics such as the potential risks associated with AI, the recent case law updates, and methods for mitigating risks.

## Related News & Insights

### INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

### EVENTS

Webinar: AI Regulatory Landscape Under the New Trump Administration

### INSIGHTS

Gunderson Dettmer Releases 2024 Venture Capital Report

### INSIGHTS

TechTarget Interviews Aaron Rubin in “Thomson Reuters lawsuit win not telling of other AI fair use cases”

#### CLIENT NEWS

Gunderson Dettmer Represents Thrive Capital in Leading Databricks \$10B Series J

#### CLIENT NEWS

ActionIQ Announces Acquisition by Uniphore

#### CLIENT NEWS

EV Charging Platform AMPECO Announces \$26M Series B

#### INSIGHTS

Client Insight: Demystifying the EU AI Act

#### INSIGHTS

Client Insight: Artificial Intelligence Insights The Current Regulatory Landscape

#### FIRM NEWS

Lawdragon Recognizes 19 Gunderson Dettmer Attorneys in the 2025 500 Leading Dealmakers in America List

#### EVENTS

Flybridge Founders Week NYC 2024

#### CLIENT NEWS

Setpoint Announces \$31M Series B Financing

#### CLIENT NEWS

Andreessen Horowitz Leads \$100M Series B of Hebbia