

# Three Gunderson Dettmer Partners Author Chapters in NYSE's Entrepreneur's Roadmap

Firm News

December 20, 2017

Gunderson Dettmer partners Richard Blake, Andy Bradley and Jeff Engerman contributed their insights on entrepreneurship to the NYSE's newly-released guidebook on starting, funding and scaling tech companies. [The Entrepreneur's Roadmap: From Concept to IPO](#) is an NYSE-sponsored effort to provide practical information and insights on the building the technology enterprise. The Gunderson team contributed chapters on a variety of core topics including:

The Seed Stage: Starting a Company ([Legal Issues in Raising Capital](#) by [Andy Bradley](#))

The Growth Stage: Scaling the Business ([Key Concerns in Follow-on Financing Rounds](#) by [Jeff Engerman](#))

Late Stage: Preparing for the Next Chapter

The Exit: Strategies and Options ([Introduction to IPO Readiness](#) by Richard Blake)  
Corporate Governance and Other Considerations

Gunderson's contributors were joined by venture capital funds Bessemer Venture Partners, FirstMark Capital and Foundry Group as well as investment banks and academics, in authoring chapters for the book.

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