

Wellness coaching client Noom raises \$58M in Series E financing led by Sequoia

Client News

May 7, 2019

Gunderson Dettmer client Noom, a mobile wellness coaching company, has raised \$58 million in late stage financing from Sequoia Capital. Aglae Ventures, Jan Koum, Tony Xu, Josh Kushner, Scooter Braun, and Samsung Ventures also participated. The fresh capital will be used to expand Noom's team and improve the customer experience.

In the [announcement of the financing](#) Saeju Jeong, co-founder and CEO of Noom, said, "We were able to achieve so much with just 55 people in our New York City headquarters and our community of wonderful coaches. This influx of capital will help us hire more Noomers – passionate people who want to use their business and technical skills to make personalized coaching accessible to everyone in the world."

The Gunderson Dettmer deal team was led by Melissa Marks and included Tyler Mann, Sogoal Salari and Russell Silver-Fagan.

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