

# FreshToHome raises Series B funding

## Client News

August 27, 2019

Gunderson Dettmer client and FreshToHome, a Bengaluru-based fish and meat delivery company, announced that it raised US\$20 million in a Series B round led by venture growth fund Iron Pillar. Joe Hirao, the founder of ZIGExN, also participated.

In a prepared statement, Anand Prasanna, managing partner of Iron Pillar, for which it is the first investment in food-tech space, said, “FreshToHome’s brand proposition has been to provide 100% fresh food with 0% chemicals — not an easy thing to achieve in India at a large scale. By smartly using big data and machine learning, they have created a sustainable supply chain, which offers a fair price to consumers, fishermen and farmers, for their premium produce... We love companies that solve such hard issues in large market segments in India through unique tech enabled moats!”

The Gunderson Dettmer deal team was led by Jonathan Pentzien and included Jolyn Ang and Vanessa Ho.

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