



# Vox Media announces merger with New York Magazine

Client News

September 24, 2019

Gunderson Dettmer client Vox Media has announced its definitive agreement to merge with New York Media. The merger will combine the publisher of *New York Magazine* with the ten year old modern media brand. The new Vox Media will have a combined portfolio of Curbed, The Cut, Eater, Grub Street, Intelligencer, Polygon, Recode, SB Nation, The Strategist, The Verge, Vox and Vulture, reaching hundreds of millions of people.

In the [announcement of the merger](#) Chairman and CEO of Vox Media Jim Bankoff said, “This combination puts Vox Media in an unparalleled position to lead the media industry forward by focusing on the highest-quality offerings, most robust business models and strongest company culture.”

The Gunderson Dettmer deal team was led by Melissa Marks and Andrew Luh, with Aaron Rubin, Mark Foster, Lisa Gorrin, Rick Fortunato, Brian Russell, Ray Koh, Jackie DeVore, Emily Lieberman, Alexa Haertel, Laura Chao, Jace Clegg and Lily Kim.

## Related People

Melissa B. Marks

PARTNER

P +1 212 430 3155

Andrew Luh

PARTNER

P +1 650 463 5312

Aaron G. Rubin

PARTNER

P +1 212 430 3181

Mark M. Foster

PARTNER

P +1 650 463 5343

Jace E. Clegg

PARTNER

P +1 646 490 9040

Lily H. Kim

PARTNER

P +1 650 463 5326

## Featured Insights

CLIENT NEWS

Anduril Announces Acquisition of Klas to Advance Tactical Edge Computing and Communications

FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

CLIENT NEWS

Prosus Leads US\$7.25M Financing of Zapia

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

© 2024 Gunderson Dettmer. All rights reserved. [Privacy Policy](#) [Terms of Service](#)

Latin American Fintech Clara Announces \$80 Million Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act