

Tiger Global co-leads Series A financing of UrbanPiper with Sequoia India

Client News

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Gunderson Dettmer client Tiger Global co-led the Series A financing round of UrbanPiper, a Bangalore-based restaurant management platform, together with Sequoia India.

The platform provides a mature dashboard to restaurants and brings automation to their online presence across different channels. It claims to help in reducing order cancellations and the manual effort required by restaurants to update their catalogue across various online platforms. Commenting on the fundraising, Saurabh Gupta, CEO and co-founder of UrbanPiper, said, “We are on a mission to help restaurants manage and grow their business online with the least bit of hassle. We have been powering some of the most reputed restaurant brands in India, and have matured our product suite over the last few years. We are ready to scale our offering to help millions of restaurant partners across the globe.”

“UrbanPiper is helping restaurants reduce costs and improve connectivity with diners and food delivery platforms,” said Scott Shleifer, partner at Tiger Global.

The Gunderson Dettmer deal team was led by Steve Baglio and included Jolyn Ang and Vanessa Ho.

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Steven L. Baglio

PARTNER

P +1 212 430 3171

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