

Deserve raises Series C funding

Client News

November 4, 2019

Gunderson Dettmer client and fair credit fintech company Deserve announced its Series C financing of \$50M. The funding round was led by Goldman Sachs with participation from Sallie Mae, Accel, Aspect Ventures, Pelion Venture Partners and Mission Holdings.

In the **announcement of the funding** Goldman Sachs Managing Director Ashwin Gupta said, “Goldman Sachs is supportive of Deserve’s mission to expand access to credit, and to simplify the ability for organizations to offer their own bespoke credit card products. We believe Deserve’s card platform will bring meaningful savings and new opportunities to institutions across a range of verticals.”

The Gunderson Dettmer deal team was led by Maggie White and included Michelle Fernandes and Anjuli Schlievert.

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