

GSR Ventures leads Series B investment in EventBank

Client News

March 3, 2020

Gunderson Dettmer client GSR Ventures led the Series B investment in EventBank, an event and membership SaaS platform.

In the announcement of the transaction EventBank's co-founder and CEO Eric Schmidt said, "EventBank has learned a lot working with our customers across the world to have a product that is easy to use and deploy. Beyond North America, EventBank has a unique understanding, in-depth insights, and operational capabilities in the markets of Asia Pacific, China, Africa, Russia, etc., where there is a big opportunity to digitize events and entire organizations."

The Gunderson Dettmer deal team included Jerry Ku, Shuyue Tan and Shu Hu.

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Shuyue Tan
ASSOCIATE

P +8610 5680 3823



Shu Hu

OF COUNSEL

P +1 650 463 5329

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