

# Coefficient Capital Raises First Fund

## Client News

March 23, 2020

Gunderson Dettmer client Coefficient Capital raised a \$170 million initial fund focused on investing in digitally powered consumer brands.

As quoted in the [Wall Street Journal's recent interview](#), Coefficient co-founder Franklin Isacson said he wants to invest in brands that offer “a clear functional benefit to consumers at a price point that’s reasonable.”

The Gunderson Dettmer deal team was led by Charlie Glass and included Jace Clegg, Jeff Liu, Jessie Chen, Andrew Watiker, Jessie Lande and Bernard Stanford.

## Related People

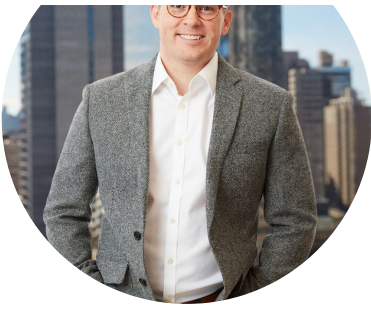


Charles F. Glass, Jr.

PARTNER

P +1 212 430 3142





Jace E. Clegg

PARTNER

P +1 646 490 9040

## Related Services

Fund Formation

Private Fund

## Featured Insights

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

#### CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

#### INSIGHTS

Client Insight: California AI Transparency Act

#### INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

#### INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

#### CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding

#### INSIGHTS

Legal 500 Country Comparative Guides 2025: Venture Capital (Singapore)