

Genera Announces \$10 Million Financing

Client News

August 11, 2026

Gunderson Dettmer represented Genera in its \$10 million financing led by First Round Capital with participation from BoxGroup, WndrCo, Carpenter Capital, and SuccessVP.

Genera is an AI deployment platform that helps enterprise software companies get customers live faster by automating the high-friction work of implementation, from discovery and migrations to configuration. The company will use the new capital to work toward closing the gap between the promise of enterprise AI applications and the reality of deploying them.

“Genera is an AI deployment company for the new generation of AI leaders,” Genera said [in the announcement of the transaction](#). “If you are a software company feeling this capacity crunch, you are probably rationing your scarce deployment talent by putting your best people on the most strategic customers. ... Genera is the best alternative to scaling your FDE team linearly as you grow the customer base.”

The Gunderson deal team was led by Nic Markman and included Colin Chapman, Joe McGinley, Kelly Warren, and Lucine Mikhanjian.

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