

# Yellow Messenger Raises \$20M Series B

Client News April 16, 2020

Gunderson Dettmer client Yellow Messenger, a conversational AI platform for customer engagement, raised its \$20 million Series B financing that was led by Lightspeed Venture Partners.

In the announcement of the transaction Yellow Messenger CEO and co-founder Raghu Ravinutala said, "The fresh capital (series B) will be used to fuel international growth across the US, Latin America, Europe and Asia-Pacific markets. Also, we will invest further in its product innovation roadmap, including deepening multi-lingual voice bot capabilities, expanding enterprise integrations, and launching a developer marketplace for virtual assistants."

The Gunderson Dettmer deal team included Jonathan Pentzien, David He and Soo Guo Kai.

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