

# GIPHY acquired by Facebook

## Client News

May 15, 2020

Gunderson Dettmer client GIPHY, a GIF search engine with integrations in thousands of platforms, announced its acquisition by Facebook.

In the [announcement of the transaction](#) GIPHY said “GIPHY has been acquired by Facebook and is joining the team at Instagram. We’ve had a lot of fun teaming up with Instagram over the years; GIPHY’s Stickers were the perfect fit for layering on Instagram Stories, while our GIF search allowed everyone to capture that perfect emotion in Instagram’s DMs. Based on the success of those collaborations (and many others) we know that there are exciting times ahead of us.”

The Gunderson Dettmer deal team was led by Colman Lynch and Andrew Luh and included Steven Baglio, Katie Gardner, Jeffrey Goldman, Emily Lieberman, Aliya Sanders, Alexa Haertel, Laurel Fedder, Jace Clegg, Skylar Polansky, Matthew Smallcomb, Brent Duddie, John Maciejewski and Adam Broza.

## Related People

Colman L. Lynch

PARTNER

P +1 212 430 3163

Andrew Luh

PARTNER

P +1 650 463 5312

Steven I. Baglio

STEVEN E. Dagnino

PARTNER

P +1 212 430 3171

Katherine S. Gardner

PARTNER

P +1 212 430 3188

Aliya J. Sanders

PARTNER

P +1 212 430 3172

Jace E. Clegg

PARTNER

P +1 646 490 9040

John E. Maciejewski

ASSOCIATE

P +1 617 648 9242

## Related Services

Late-Stage Company

Mergers & Acquisitions

## Featured Insights

### FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

### CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

### CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

-----

#### CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

#### CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

#### CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

#### INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

#### CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

#### INSIGHTS

Client Insight: California AI Transparency Act

#### INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

#### INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

#### CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding