

Hi Ventures Leads Trinio's \$6.4 Million Seed Financing

Client News

June 3, 2026

Gunderson Dettmer represented Hi Ventures as the lead investor in the \$6.4 million seed financing of Trinio, a commerce orchestration suite that connects every stage of the order journey into a smart, unified operation.

The company will use the capital to bring even more capabilities to its platform, combining checkout, fulfillment and store operations into a single smart layer.

"Trinio will be the intelligent layer that lets our clients make big, bold bets without the complexity of operating them," said Trinio co-founder Pablo Staubli, [in the announcement of the transaction](#). "And there is no one better to have on this journey with us than Hi Ventures. Their experience as a fund and their connections in retail across Latam will be a huge asset as we expand into the region."

The Gunderson deal team was led by Brad Krack and Daniel Gallo.

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