



# Nectar Social Raises \$30 Million Series A

Client News

May 14, 2026

Gunderson Dettmer represented Nectar Social in its \$30 million Series A financing led by Menlo Ventures with participation from True Ventures, Google Ventures, and Gwyneth Paltrow’s Kinship Ventures.

Nectar is the AI infrastructure for modern marketing. Nectar unifies social intelligence, community management, creator workflows, and conversational commerce in one system, with official data partnerships across Meta, TikTok, LinkedIn, Reddit, and X. The Series A will accelerate engineering and applied AI hiring across Bay Area and New York, deepen platform partnerships, and expand Nectar’s autonomous AI agent into new categories of brand work.

“AI is creating infinite content,” said Misbah Uraizee, CEO and co-founder of Nectar Social, [in the announcement of the transaction](#). “Brands now need infinite presence. The conversations that actually shape what people buy have moved into DMs, comments, and group chats...places no human team can realistically staff.” The brands that win this next decade will be the ones who show up in every one of them, in their own voice. That’s what we built Nectar to make possible.”

The Gunderson deal team was led by Ibrahim Elshamy and included Darien Pun and Megan Wiener.

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