

Trash acquisition by VSCO

Client News

December 3, 2020

Gunderson Dettmer represented client Trash, an AI-powered video editing app, in its acquisition by VSCO.

In the [announcement of the transaction](#) co-founder and CEO of VSCO Joel Flory said, “Trash brings to VSCO a deep level of personalization, machine learning and computer vision capabilities for mobile that we believe can power all aspects of creation on VSCO, both now and for future investments in creativity.”

The Gunderson deal team was led by Adam Reuben and included Jace Clegg, Aliya Sanders, Brad Brown, Matthew Smallcomb, Ruchir Patel and Courtney Paterson.

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