

Poynt \$320M Acquisition by GoDaddy

Client News

December 15, 2020

Gunderson Dettmer represented client Poynt, a payments processing startup, in its \$320 million acquisition by GoDaddy.

In the [announcement of the transaction](#) CEO of GoDaddy Aman Bhutani said, “Poynt accelerates our strategy to provide a complete suite of commerce and payment services to address this critical customer need and focus on a large addressable market opportunity. We’ve built leading e-commerce capabilities that today allow small businesses to easily sell on their sites, across major marketplaces and the most popular social networks, and now we will help make them successful everywhere.”

The Gunderson deal team was led by Michael Irvine and included Mark Foster, Jeff Goldman, Lily Kim, Jesse Birbach, Matthew Martinez, Tina Xu, Justin Peters, Anna He, Laura Tong, Amy Luong, Scout Moran, Jamie Firth, Angela Lyons-Justus and Natalia Yaroshevskiy.

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