



# Cart.com Announces \$180 Million Strategic Investment

Client News

March 5, 2026

Gunderson Dettmer represented [Cart.com](#), a leading unified commerce and logistics solutions provider, in its \$180 million growth equity investment led by Springcoast Partners.

Cart.com operates a comprehensive commerce enablement platform, integrating enterprise-grade technology, fulfillment infrastructure, and operational expertise into a single solution. The company supports brands and retailers, including TOMS Shoes, PacSun, and Janie and Jack.

The strategic investment provides Cart.com with additional growth capital to advance its proprietary software, deepen client investments, and continue pursuing operational efficiency improvements.

“This investment will strengthen our balance sheet and provide us with the flexibility to accelerate our strategic priorities,” said Omair Tariq, Chief Executive Officer of Cart.com, [in the announcement of the transaction](#). “We’ve built a platform that combines commerce software with a scaled logistics network, and we’re just getting started. With long-term capital and aligned partners, we believe we can accelerate innovation across our platform, expand our AI capabilities, continue improving automation across our operations, and pursue sustainable profitability as we grow.”

The Gunderson deal team was led by Wes Watts and included Alex Devine and Nicole Boyd.

## Companies

Cart.com

Springcoast Partners

## Related People



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