



Elly Launches With \$8 Million Pre-Seed Financing

Client News

February 25, 2026

Gundersen Dettmer represented Elly in the launch of its AI-native hiring platform and concurrent \$8 million pre-seed financing led by Sorenson Capital, with participation from Atomic and Next Wave Capital.

Designed to reduce administrative burden and improve the candidate experience, Elly helps organizations hire faster and make better choices without unnecessary complexity. The new capital will support continued product development, customer growth, and advancement of Elly's AI capabilities and sales and marketing efforts.

“Recruiting teams are overwhelmed by software that was never designed to reflect how hiring actually works,” said Kristen Habacht, CEO of Elly, [in the announcement of the transaction](#). “Elly flips that model by understanding the reasoning behind choices as they form. When the platform knows what’s happening, recruiters can focus on evaluating candidates instead of administering technology.”

The Gundersen deal team was led by Nic Markman and included Vikram Dharasker.

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[Sorenson Capital](#)

[Atomic](#)

[Next Wave Capital](#)

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Nicholas G. Markman

PARTNER

P +1 415 801 4848

Vikram S. Dharasker

ASSOCIATE

P +1 650 463 5357

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