

Betty Labs Acquisition by Spotify

Client News March 31, 2021

Gunderson Dettmer represented client Betty Labs, a tech startup that created Locker Room, a live audio app for sports fans, in its acquisition by Spotify.

In the announcement of the transaction, founder and CEO of Betty Labs Howard Akumiah said, "We are excited to join forces with Spotify and contribute to building the future of audio—we'll invest more in our product, open the experience to Spotify's audience, diversify our content offerings, and continue expanding the community we've built."

The Gunderson deal team was led by Trevor Knapp and included Mark Foster, Jerry Ku, Aaron Fiske, Michael Richman, Nicholas Agate, Tina Xu, Josh Ephraim, Andrew Leeds, Harrison Hawkes and John Paul Karas.

Companies:

Betty Labs Locker Room Spotify

Related People

Trevor Knapp
PARTNER
P +1 650 463 5447

Mark M. Foster PARTNER

P +1 650 463 5343

Aaron H. Fiske
PARTNER
P +1 650 463 5443

Michael N. Richman PARTNER P +1 650 463 5287

T. Tina Xu ASSOCIATE P +1 212 430 3151

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