

# Avenue Growth Partners Leads Renterra's \$9 Million Series A

## Client News

January 21, 2026

Gunderson Dettmer represented [Avenue Growth Partners](#) as the lead investor in the \$9 million Series A financing of Renterra, a leading software platform for equipment rental businesses.

Renterra provides an all-in-one operating system for rental companies, helping them modernize operations, improve customer experiences, and unlock new growth opportunities. The funding will support Renterra's continued expansion, team growth, and investment in technology, including accelerating its position as a leader in bringing practical AI to the equipment rental industry in North America.

"Renterra has built a product that is already having a transformational impact on how rental businesses operate," said Ryan Russell, Co-Founder and Partner at Avenue Growth Partners, [in the announcement of the transaction](#). "The team's combination of industry expertise and modern software positions Renterra to become foundational to the rental industry, especially as AI becomes an increasingly important driver of competitive advantage."

The Gunderson deal team was led by Zach Crowe and included Alex Bloom and Tyler Vandre.

## Companies

[Avenue Growth Partners](#)

[Renterra](#)

## Related People



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