

Barkbox Announces it will Become a Public Company through Merger with Northern Star Acquisition Corporation

Client News

June 2, 2021

Gunderson Dettmer client Barkbox, Inc., a leading global omni-channel brand for dogs, **announced** its definitive merger agreement with Northern Star Acquisition Corporation, a publicly-traded special purpose acquisition company (SPAC). The business combination values Barkbox at an implied \$1.6 billion enterprise value. The new combined company is named “The Original BARK Company.”

As of June 2, 2021, BARK is traded on NYSE under the symbol “BARK.” BARK Founders Matt Meeker, Henrik Werdelin and Carly Strife will join as part of the new combined leadership with Manish Joneja as Chief Executive Officer of BARK and Chief Financial Officer John Toth.

The Gunderson deal team was led by corporate partner Melissa Marks, IPO/public companies chair Jeff Vetter, corporate partner Brooks Stough, M&A specialist John Olson, tech partner Katie Gardner, executive compensation partner James Hauser, special counsel Keith Scherer and associates Hilary Adams, Wenli Cai, Alex Khachaturian, Samuel Willie, and Amanda Ferber.

Related People

Melissa B. Marks

PARTNER

P +1 212 430 3155

Jeffrey R. Vetter
PARTNER
P +1 650 321 2400

Brooks Stough
PARTNER
P +1 415 801 4850

John H. Olson
PARTNER
P +1 415 801 4942

Katherine S. Gardner
PARTNER
P +1 212 430 3188

Jim Hauser
PARTNER
P +1 617 648 9146

Keith J. Scherer
PARTNER
P +1 617 648 9231

Hilary M. Adams
PARTNER
P +1 646 490 9027

Samuel J. Willie
ASSOCIATE
P +1 646 490 9075

Related Services

Late-Stage Company
Public Companies

Featured Insights

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act

INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

CLIENT NEWS

Latin America Fintech Polvo Announces \$15M Funding

Latin America Fintech Bevo Announces \$15M Funding

INSIGHTS

Legal 500 Country Comparative Guides 2025: Venture Capital (Singapore)