

Spark Capital Led \$37.5M Series B Financing of Australian-based Zeller

Client News

July 23, 2021

Gunderson Dettmer represented Spark Capital as it led the \$37.5 million Series B financing of Zeller, an Australian alternative business banking application. Gunderson also represented Addition in its follow-on investment in Zeller.

In the [announcement of the transaction](#), James Kuklinski of Spark Capital said, “From our first meeting with Ben [Pfisterer, CEO of Zeller], we knew we wanted to be a part of Zeller. Australia’s business banking landscape is dominated by a small group of incumbents, and is ripe for disruption through simpler, more transparent pricing, best-in-class technology, and better customer service.”

The Gunderson deal team was led by Michael Hacker and included David He and Soo Guo Kai.

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