

LotusFlare Announces Equity Investment from Ericsson

Client News

December 3, 2025

Gunderson Dettmer represented client LotusFlare, a provider of a cloud-native digital commerce and monetization platform for communications service providers (CSPs), in the closing of an equity investment from Ericsson. Kickstart Ventures, the venture arm of Globe Telecom, also participated in the investment round.

The strategic partnership between LotusFlare and Ericsson is built on the shared vision of accelerating the development and commercial deployment of AI-powered software solutions in the telecommunications industry, to create a global network API ecosystem.

With this investment, LotusFlare will expand its global presence, accelerate development of AI-ready solutions that reduce cost and complexity, and deliver industry-leading platforms for CSPs.

In the announcement of the transaction, LotusFlare CEO and Co-Founder Sam Gadodia said, "We are delighted to welcome Ericsson as an investor in LotusFlare. Ericsson's investment represents a powerful validation of our product innovation and market impact. We are confident this partnership will unlock new market opportunities and accelerate the development of critical network asset monetization capabilities for CSPs globally."

The Gunderson deal team was led by Bennett Yee and included Mike Murphy and Vikram Dharasker.

Companies LotusFlare Ericsson Kickstart Ventures

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