

# Cart.com Raises \$98M Series B Financing

## Client News

August 17, 2021

Gunderson Dettmer represented client Cart.com, a Houston-based company providing end-to-end e-commerce services, in its \$98 million Series B financing led by Oak HC/FT. The new funding will allow Cart.com to further invest in technology development and increase the number of employees.

In the [announcement of the transaction](#), CEO of Cart.com Omair Tariq said, “We are giving the power back to brands by giving them what they need to operate e-commerce. There are still a few pieces to fill in so brands have a unified experience, but with us, they can add fulfilment, marketing or customer conversion tools with the click of a couple of buttons.”

The Gunderson deal team was led by Wes Watts and Luke Thomas.

[Cart.com](#)

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