

# GSR Ventures Led the Series B Financing of Jaris

Client News

August 18, 2021

Gunderson Dettmer represented client GSR Ventures as it led the \$31 million Series B financing round of Jaris, a private label CaaS platform.

“Lending is the biggest opportunity in embedded financing today. Our ability to remove complexity and increase access to capital for small businesses has positioned us as a leader in CaaS solutions, which has led to our rapid growth in the embedded finance space,” said Chris Aristides, founder and CEO of Jaris, in the [announcement of the financing](#).

The Gunderson deal team was led by Bennett Yee and included Daniel Gallo, David Behrend and Aliya Sanders.

Company:

[GRS Ventures](#)

## Related People



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