

Frame.io \$1.28B Acquisition by Adobe

Client News August 19, 2021

Gunderson Dettmer represented client Frame.io, a video review and collaboration platform, in its \$1.275 billion acquisition by Adobe. Adobe said the combination of its creative software, including Premiere Pro and After Effects video editing products, and Frame.io's review and approval functionality would "deliver a collaboration platform that powers the video editing process."

In the announcement of the transaction, Adobe said, "...Today's video workflows are disjointed with multiple tools and communication channels being used to solicit stakeholder feedback. Frame.io eliminates the inefficiencies of video workflows by enabling real-time footage upload, access, and in-line stakeholder collaboration in a secure and elegant experience across surfaces."

The Gunderson deal team was led by partners Greg Volkmar, Andrew Luh, Katie Gardner, Natalie Pierce, Jaime Narayan, and Romica Singh, and associates, Jennifer Sayles Okorn, Atul Jain, Saarah Woodby, Alexa Haertel, Cecilia Jeong, Tina Xu, Ruchir Patel, Sienna White, Erica Davis, James Gately, Madeline Koo and Andrew Wilson.

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Adobe Frame.io

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