

# Addi Raises \$75M Series B Extension

## Client News

September 8, 2021

Gunderson Dettmer represented client Addi, a point-of-sale lending and consumer finance services platform, in its \$75 million Series B extension led by Greycroft. The financing comes months after the company's \$65 million [Series B equity and debt financing](#). The company plans to use the new funding to speed up its product roadmap and geographic expansion.

In the [announcement of the transaction](#), co-founder and CEO of Addi Santiago Suarez said, "This round has increased our focus on making digital commerce ubiquitous and accessible across Latin America."

The Gunderson deal team was led by Daniel Green and Bradley Krack and included Mark Foster, Jamilah Mena and Annie Dewberry.

## Related People



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