

# Highland Europe Leads \$43M Series B Financing of Reachdesk

Client News

September 30, 2021

Gunderson Dettmer represented client Highland Europe as it led the \$43 million Series B financing of Reachdesk, a B2B direct mail and corporate gifting software.

Speaking to TechCrunch in the [announcement of the transaction](#), partner at Highland Europe Laurence Garrett said, “The Reachdesk team truly understands the pain points faced by companies looking to break through to customers with effective marketing campaigns and has built a single solution that acutely addresses these. Every team member is passionate about making corporate gifting work for everyone involved, and has a unique take on it, one that is set to capitalize on the potential in this space, and become a clear market leader.”

The Gunderson deal team was led by Michael Hacker and included Christopher Warren, Alison Blum, and Alice Kuo.

Companies:

[Highland Europe](#)

[Reachdesk](#)

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