

OLX Invests in CredAluga

Client News

October 28, 2025

Gunderson Dettmer represented client OLX Group, the leading global online marketplace, in its U\$5 million investment in CredAluga, a Brazil-based fintech specializing in the real estate market.

CredAluga uses technology, market knowledge and credit intelligence to develop financial products that simplify renting for tenants, increase security for landlords and empower real estate agencies with innovation, efficiency and profitability.

OLX, which now holds a minority stake in CredAluga, plans to accelerate the company's growth through its three real estate portals—OLX, ZAP and VivaReal. Together, these platforms serve approximately 34,000 clients, including real estate agencies and brokerages.

In the [announcement of the transaction](#), OLX Chief Revenue Officer Marcos Leite said, "When we combined their technology and product with our distribution and credibility, we realized we could achieve something even more strategic in the sector."

The Gunderson deal team was led by Christel Moreno.

Companies

[OLX Group](#)

[CredAluga](#)

Related People





Christel H. Moreno

PARTNER

P +1 212 430 3139

Related Services

Early-Stage Company

Fintech, Crypto and Web3

Fund Investments in Companies

Latin America

Private & Public Companies

Seed, Venture and Growth Financings

Featured Insights

CLIENT NEWS

Hi Ventures Announces Ant International Strategic Investment in R2

INSIGHTS

Client Insight: California SB 243: New Compliance Requirements for Operators of AI “Companion Chatbots”

CLIENT NEWS

VeroSkills Announces \$5.3M Series Seed Financing

CLIENT NEWS

Frontier Growth Leads PodPlay \$8M Series A

EVENTS

Gunderson Dettmer Sponsors the Longwood Healthcare Leaders Boston

CEO Summit 2025

CLIENT NEWS

Prosus Ventures Expands Commitment to Endowus with Third Investment

CLIENT NEWS

Valor Capital Group Leads Velotax R\$125 Series A

FIRM NEWS

Gunderson Dettmer Wins the 2025 American Legal Technology Award for Law Firm Innovation

CLIENT NEWS

Gunderson Dettmer Represented Hims & Hers in GRAIL \$325M PIPE

CLIENT NEWS

Ripple Announces \$1B Acquisition of GTreasury

EVENTS

“What’s Next in Biotech” In Conversation with Venrock Partner Bryan Roberts

FIRM NEWS

Gunderson Dettmer and Alpha Edison Announce Winner of PitchLive.LA During LA Tech Week