



Frontier Growth Leads PodPlay \$8M Series A

Client News

October 27, 2025

Gunderson Dettmer represented client [Frontier Growth](#) as the lead investor in the \$8 million Series A financing of PodPlay Technologies, the fast-growing vertical SaaS platform for participatory sports venues.

PodPlay combines software, hardware and automation to help sports clubs run more efficiently and deliver premium player experiences. The company will use the new capital to expand its engineering, sales and customer-success teams to support rapid adoption and product expansion.

In the [announcement of the transaction](#), Frontier Growth Partner Dave Pandullo said, “We partner with domain experts who are transforming their industries with modern vertical SaaS solutions that customers love. Our diligence revealed an exceptional level of customer passion for PodPlay - operators who describe it as transformative for their venues and communities. That customer love underscores a significant opportunity to replace the dated, fragmented tools that exist in the market today with a modern, integrated platform purpose-built for participatory sports.”

The Gunderson deal team was led by Zach Crowe and included Brad Spinner.

Companies

[Frontier Growth](#)

[PodPlay Technologies](#)

Related People



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