



Gunderson Dettmer and Alpha Edison Announce Winner of PitchLive.LA During LA Tech Week

Firm News

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Gunderson Dettmer and Alpha Edison last night announced RxPost as the winner of PitchLive.LA which took place on October 14 during LA Tech Week. Selected by a panel of leading LA venture firms for its vision and execution, RxPost embodies the entrepreneurial drive fueling LA's startup community and will receive over \$50,000 in legal and other professional services, supporting the startup as it continues to grow.

Founded by Amantha Bagdon, RxPost's pharmacy-to-pharmacy marketplace makes it simple for neighborhood pharmacies to buy and sell surplus inventory to one another, reducing waste in the supply chain and ensuring vital medicines make it to patients who need them most.

"Winning this pitch competition and speaking on pharmacy innovation is more than just an incredible honor, it is a strong validation of RxPost's mission to revolutionize the pharmacy supply chain and empower independent pharmacist owners through technology-driven solutions," said Amantha Bagdon, Founder and CEO of RxPost. "Our goal is to streamline pharmacy operations, improve inventory transparency, and reinforce the vital role of community pharmacies in accessible healthcare. This recognition further motivates our team to drive reform across the pharmacy technology sector and advance the future of personalized, community healthcare."

PitchLive.LA gave the stage to pre-seed and seed founders to share their vision with investors from Alpha Edison, Amplify.LA, Bonfire Ventures, and Fika Ventures in a live pitch competition. RxPost was among five finalists selected to present, including:

- [Bizora AI](#)
- [Build Hero AI](#)
- [Catalog](#)
- [Evil Genius Games](#)

Alpha Edison Partner and PitchLive.LA judge, [Britt Danneman](#) said, “PitchLive.LA captured what makes this city a great place to build companies — an entrepreneurial community defined by creativity, great talent, industry driven insights, and collaboration across the ecosystem. ”

Ahead of the event, the top 10 founders were also invited to an exclusive storytelling development dinner hosted by Gunderson Dettmer and led by coach, entrepreneur, educator, and angel investor Jason Yeh, also founder of Adamant.

[Olga Zolotnik](#), partner at Gunderson Dettmer, “As someone who grew up in LA, I’ve always thought that LA’s true diversity was underrated. LA has always been a city of individuals with unique skill sets and backgrounds building unexpected and inspiring passion projects that have global impact. Gunderson is honored to have the opportunity to support and serve the entrepreneurs shaping the next generation of innovation here in LA.”

[Jared Mayberry](#), corporate partner at Gunderson added “The pitches were exceptional. The founders brought bold ideas, sharp execution, and resilience to the stage on Tuesday. LA has always attracted dreamers and builders – people who turn an idea into reality.”

For more information about PitchLive.LA, follow [#PitchLiveLA](#) or visit [pitchlive.LA](#).

About Gunderson Dettmer

[Gunderson Dettmer](#) is the preeminent international law firm with an exclusive focus on the innovation economy. The firm serves market-leading venture capital and growth equity investors and pioneering companies through inception, growth and maturity, as well as groundbreaking public companies that result from the global venture capital ecosystem.

Gunderson Dettmer has hundreds of attorneys across twelve offices in key venture markets throughout the world – Silicon Valley, Ann Arbor, Atlanta, Austin, Beijing, Boston, Los Angeles, New York, San Diego, San Francisco, São Paulo and Singapore.

About Alpha Edison

Alpha Edison (“AE”) is an investment firm focused on category-creating companies. Since its inception in 2016, Alpha Edison has invested in more than 80 companies and has assets under management approaching \$1B across its three funds. AE is a research-driven venture firm that invests in primarily early-stage companies using data and behavioral science to provide investable insights and unlock new markets. The firm is composed of entrepreneurs, operators, technologists, and investors with a focus on investing in and building category-defining companies through a network of Nobel laureates, PhD researchers, and futurists. For more information, visit alphaedison.com.

About RxPost

Serving hundreds of pharmacies across 16 states, RxPost is on a mission to reduce pharmaceutical waste and boost profitability for neighborhood drugstores. RxPost is a leading provider of intelligent inventory management and sharing solutions for independent pharmacies. Founded by a passionate pharmacy technician and vocal advocate for the profession, RxPost is obsessed with helping community drugstores thrive in an increasingly competitive market. The company’s proprietary technology platform leverages data-driven insights to reduce waste in the pharmaceutical supply chain and boost profitability for mom and pop pharmacies.

Much of RxPost’s success can be attributed to its team of experienced pharmacy technicians who bring valuable lived experience and insights to the company’s mission. The company’s primary offering is a pharmacy-to-pharmacy marketplace that facilitates the redistribution of surplus inventory to other independent pharmacies in need, supported by simple workflows, DSCSA-compliance, and a commitment to reliability and exceptional customer service.

[RxPost Pharmacy-to-Pharmacy Marketplace](#)

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