

# Ben & Frank Strategic Investment by L Catterton

Client News

October 21, 2021

Gunderson Dettmer represented client Ben & Frank, a leading direct-to-consumer (“DTC”), omnichannel eyewear brand, in its strategic investment by L Catterton. The partnership will accelerate its growth and expansion in Mexico and throughout Latin America.

In the [announcement of the transaction](#), Co-CEO of Ben & Frank Mariana Castillo said, “This investment is a reflection of Ben & Frank’s strong momentum and the innovative approach of our entire team. We are poised to capture significant market share as we continue to open new stores and enter new markets, and we are very excited to partner with L Catterton in this next chapter of expansion.”

The Gunderson deal team was led by Daniel Green and Bradley Krack and included Oh Sung Kwon and Eduardo Espinosa de los Monteros Pereda.

Companies:

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## Related People

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