

# Avenue Growth Partners Leads Boom \$12.7M Series A

Client News October 8, 2025

Gunderson Dettmer represented Avenue Growth Partners as the lead investor in the \$12.7 million Series A financing of Boom, an AI-powered property management system.

Boom is currently developing next-generation agentic AI for the short-term rental and hospitality sectors. The company will put the new capital towards international expansion, strengthening of go-to market presence and hiring in the engineering, data science and customer success areas.

In the announcement of the transaction, Avenue Growth Partners co-founder and partner Brian Goldsmith said, "Boom is creating a genuinely new category with its Alfirst approach to hospitality operations. The team has already proven their platform can deliver immediate value, and their vision for agentic AI takes that potential even further."

The Gunderson deal team was led by Zach Crowe and included Caitlin Walsh.

Companies
Avenue Growth Partners
Boom

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