

Wrapbook Raises \$100M Series B Financing

Client News

November 10, 2021

Gunderson Dettmer represented client Wrapbook, a payroll and production management platform, in its \$100 million Series B financing led by Tiger Global Management. Wrapbook provides payroll software solutions for the entertainment industry that include onboarding tools that make processing paperwork for cast and crew more efficient. The new capital will enable Wrapbook to grow its payroll platform and workforce to support the needs of studios and networks across the media production sector.

In the announcement of the transaction, CEO and co-founder of Wrapbook Ali Javid said, “We are gratified by the confidence demonstrated by our returning investors and the addition of Tiger Global Management and A*. It is a reflection of our massive growth and product adoption by producers and cast and crew alike.” CMO and co-founder of Wrapbook Cameron Woodward also added, “With the new funds, Wrapbook will continue building out the platform and team to support the needs of major studios, networks and production companies across television, film, commercials and live events.”

The Gunderson deal team was led by Nicholas Harley and included Alex Whatley and Vincent Dutkowski.

Companies:

Wrapbook

Tiger Global

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