

D1 Capital and Dragoneer Co-Lead \$400M Series G Financing of Faire

Client News

November 16, 2021

Gunderson Dettmer represented clients D1 Capital and Dragoneer as they co-led the \$400 million Series G financing of Faire, a San Francisco-based operator of an online wholesale marketplace. Faire's platform connects retailers and entrepreneurs across North America and Europe to sell a variety of products. Faire will use the new capital to build more tools for customers and expand globally.

In the [announcement of the transaction](#), co-founder and CEO of Faire Max Rhodes said, "With our global reach, Faire is providing an even greater opportunity for the independent retail community to compete against big-box giants. By removing the traditional growth hurdles our customers face, we have enabled more opportunities, more connections, and more possibilities for the entrepreneurs who use the platform."

The Gunderson deal teams were led by Michael Allers and included Greg Volkmar, Ryan Purcell, and Jordan Federer.

Related People



Michael Allers
PARTNER
P +1 415 801 4930



Greg Volkmar
PARTNER
P +1 212 430 3170



Ryan R. Purcell
PARTNER
P +1 212 430 4226

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