

Gunderson Dettmer Launches Catalyze: An Exclusive Community Platform Built to Support and Empower Companies Throughout the Startup Journey

Firm News

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Redwood City, CA – September 18, 2025 – Gunderson Dettmer, a global leader in the innovation economy, today launched **Catalyze**, an exclusive platform designed to help startups and investors thrive. With tools, events, and resources tailored to each stage of the startup journey, Catalyze underscores the firm’s 30-year commitment to fostering relationships, innovation, and growth in the venture ecosystem. Designed to enhance the firm’s existing offerings, Catalyze delivers Gunderson’s market-leading insights to founders and enables the firm’s attorneys to dedicate more time to what matters most—driving impactful outcomes and building meaningful client relationships.

“At Gunderson, we understand that technology and AI can enhance—but never replace—the human connections, relationships, and culture that fuel success in the innovation economy,” said Jeff Higgins, Managing Partner at Gunderson Dettmer.

“Catalyze reflects this understanding. As we mark 30 years of partnering with entrepreneurs and investors, we’re thrilled to introduce a dynamic new platform that merges cutting-edge technology with our deep relationships to redefine client service for the next 30 years.”

“Catalyze builds on the firm’s thirty-year commitment to offer best-in-class service to the venture capital ecosystem. We’re enhancing our efforts to bring together founders at similar stages of their journey, creating opportunities for the meaningful

connections and mentorships they genuinely seek,” said Erin Dimry, Chief Revenue Officer at Gunderson Dettmer. “Our investor clients equally value the chance to engage with peers, exchange insights, and explore emerging strategies, and we’re dedicated to fostering a vibrant and supportive community for them as well. As a firm focused solely on the innovation economy, we are uniquely positioned to deliver this solution that combines information automation with in-person connections.”

Key Features of Catalyze:

- **Exclusive Events:** Curated gatherings that offer a supportive and resourceful community to connect fellow entrepreneurs for strategic networking, mentorship, and knowledge-sharing.
- **Catalyze Portal:** An online hub offering premium tools, exclusive content, thought leadership, and 24/7 access to dynamic, user-friendly resources tailored to each phase of the startup journey.
- **Enhanced Connectivity:** In-person programming, online resources, and AI-powered technology combine to facilitate a multi-channel approach to building a community that enhances connectivity with the Gunderson team and industry peers.

“By harnessing cutting-edge technology, including AI, and combining it with our unparalleled expertise in the venture ecosystem, we’re creating opportunities for leaders—to learn, grow, and strengthen their networks,” said Ivan Gaviria, partner at Gunderson Dettmer. “Catalyze is about empowering our clients to succeed by sharing knowledge and building stronger connections.”

About Gunderson Dettmer

Gunderson Dettmer is the preeminent international law firm with an exclusive focus on the innovation economy. The firm serves market-leading venture capital and growth equity investors and pioneering companies through inception, growth and maturity, as well as groundbreaking public companies that result from the global venture capital ecosystem.

Gunderson Dettmer has hundreds of attorneys across twelve offices in key venture markets throughout the world – Silicon Valley, Ann Arbor, Atlanta, Austin, Beijing, Boston, Los Angeles, New York, San Diego, San Francisco, São Paulo and Singapore.

Join the community: <https://catalyze.gunder.com/en>

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