

Credly \$200M Acquisition by Pearson

Client News

January 31, 2022

Gunderson Dettmer represented client Credly, a digital workforce credentialing platform, in its \$200 million acquisition by Pearson, a U.K.-based education management platform. The acquisition of Credly will expand Pearson's presence in the workforce skills sector by adding credentialing service to its workforce analysis, and learning and assessment capabilities.

In the [announcement of the transaction](#), founder and CEO of Credly Jonathan Finkelstein said, "This exciting move combines Credly's expertise in the skills economy with the global scale, learning expertise and financial strength of Pearson. Joining forces accelerates the realization of our vision to build a world where every person can achieve their full potential based on their verified skills and where organization can make better human capital decision and build more equitable workforces using trusted information about what people know and can do."

The Gunderson deal team was led by corporate partner Michael Hacker, executive compensation partner James Hauser, tax partner Lily Kim, and associates Chris Warren, Megan Canepari, Tina Xu, Kelly Flanagan, Chris Shin, Donna Scaffidi, and Alice Kuo.

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