

Cathay Innovation Co-Leads \$20M Series A Financing of Reebelo

Client News

February 15, 2022

Gunderson Dettmer represented client Cathay Innovation, a multi-stage venture capital firm, as it co-led the \$20 million Series A financing of Reebelo, a Singapore-headquartered recommerce marketplace. The new capital will enable the company to increase its headcount in existing markets, expand into new markets such as South Korea, offer new financial services and expand its verticals.

In the [announcement of the transaction](#), investment director at Cathay Innovation Rajive Keshup said, “Reebelo is providing a platform and marketplace for consumers that makes it easier for anyone to obtain electronic goods, all while helping to solve the problem of e-waste. The company is providing a pivotal platform for the circular economy in Southeast Asia and Australia, and we look forward to helping foster their expansion and growth.”

The Gunderson deal team was led by Jolyn Ang and included Kamna Kumar.

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