

# Ryan Purcell Guest-Authors "6 Startup Mistakes That Cost Founders Everything (And How to Avoid Them)" for Not Another CEO

Insights
August 21, 2025

New York partner Ryan Purcell authored "6 Startup Mistakes That Cost Founders Everything (And How to Avoid Them)" for *Not Another CEO*, spotlighting critical pitfalls—from missed tax filings to overlooked IP ownership—that can put even the best startups at risk.

Ryan noted, "Some turbulence is inevitable when building a company from the ground up. But after 15 years advising founders at Gunderson Dettmer and as General Counsel at Social Capital, I know many of these missteps are fully preventable with the right preparation."

Read the full article here.

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Ryan R. Purcell PARTNER P +1 212 430 4226

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