

Elephant Leads \$27.7M Series A Financing of Triple Whale

Client News

March 24, 2022

Gunderson Dettmer represented client Elephant as it led the \$27.7 million Series A financing of Triple Whale, an all-in-one operating system for Shopify. Triple Whale's platform provides data discovery, documentation, monitoring of business metrics of e-commerce sales, and more to be assessed and viewed in real-time. The new capital will enable Triple Whale to expand its development team and integrate additional components to its platform.

In the [announcement of the transaction](#), Founder and General Partner at Elephant Andrew Hunt said, "Triple Whale was built by e-commerce operators who understand how critical real-time operating performance visibility is for success."

The Gunderson deal team was led by Michael Hacker, Tim Kulis, James Gately, Alexandra Noymer, and Rithika Kulathila.

Companies:

Elephant

[Triple Whale](#)

Related People

Michael S. Hacker

PARTNER

P +1 617 648 9151

Timothy J. Kulis

TIMOTHY J. KULLS
COUNSEL
P +1 617 648 9236

James W. Gately
ASSOCIATE
P +1 617 648 9313

Alexandra Noymer
ASSOCIATE
P +1 617 648 9307

Related Services

Debt Financings & Secured Transactions

Private Fund

Seed, Venture and Growth Financings

Featured Insights

EVENTS

Webinar: Private Fund Focus Part II: Alternative Strategies for Unlocking LP Liquidity

EVENTS

Webinar: Private Fund Focus Part I: Liquidity Strategies and Secondary Transactions

EVENTS

Webinar: Private Company Focus: Trends and Insights on Tender Offers for Venture-Backed Companies

EVENTS

Webinar: AI Notetakers: Risks and Considerations for Funds

EVENTS

Webinar: From Launch to Scale: Building a Strong Operational Foundation

webinar: From Launch to Scale: Building a Strong Operational Foundation for Emerging Fund Managers

CLIENT NEWS

David AI Announces \$25M Series A Financing

CLIENT NEWS

Point72 Leads \$31M Series A of Defense Tech CX2

CLIENT NEWS

BRIC Announces \$10M Series A Funding

FIRM NEWS

Gunderson Dettmer Leads 2025 PitchBook Global League Tables for Q1

CLIENT NEWS

Lux Capital and NewView Capital Invest in \$200M Series E of Stord

INSIGHTS

Client Insight: BE-10 Benchmark Survey of US Direct Investment Abroad

CLIENT NEWS

Granite Asia Leads \$20.5M Funding of VFlow