

Treinta Raises \$46M in Series A Financing

Client News

April 4, 2022

Gunderson Dettmer represented client Treinta in its \$46 million Series A financing, one of the largest Series A financings for a Latin American company and the largest in Colombia. Treinta's platform provides Latin American microbusinesses with a digital ledger app that enables businesses to digitize, monitor, and grow their business finances. The new capital will enable Treinta to expand its team and launch new verticals.

In the [announcement of the transaction](#), Co-Founder Lluís Cañadell said, "We are going from being a sales and inventory registration company to developing a set of financial products that will help financial inclusion in Latin America. In our team, there are around 100 technical people between engineering and data. We are going to be tripling our team, looking for a lot of product and operations people."

The Gunderson deal team was led by Louis Soto and included Daniel Gallo, Alex Kamath, Jessica Crabill, Jamilah Mena, Vivian Alexandrescu, and Lizbeth H. Guerrero.

Companies:

[Treinta](#)

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