

Tiger Global Co-Leads \$200M Series D Financing of Sensors Data

Client News

May 9, 2022

Gunderson Dettmer represented client Tiger Global as it co-led the \$200 million [Series D financing of Sensors Data](#), a Chinese provider of big data analysis and MarTech solutions. Founded in 2015, the Beijing-based startup leverages big data and user behavior analytics technologies to provide clients with MarTech solutions for customer management, business analysis and marketing across all distribution channels. The new capital will go towards helping Sensors Data increase investment in R&D and improve the capabilities of its pipeline of MarTech products across all use cases.

The Gunderson deal team was led by Zhen Liu and included Huihui Cai.

Companies:

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[Tiger Global](#)

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