



Egypt-Based Suplyd Raises \$2M Pre-Series A

Client News

August 4, 2025

Gunderson Dettmer represented client Suplyd, an Egypt-based restaurant procurement platform, in its pre-Series A financing led by 4DX Ventures, Camel Ventures and Plus VC, with participation from Seedstars.

Founded in 2022, Suplyd digitizes procurement supply chain processes for hotels, restaurants, and cafes by directly connecting restaurants with suppliers through its platform, aiming to address Egypt's supply chain inefficiencies caused by fragmentation, unreliable deliveries and lack of transparency.

The new capital will enable Suplyd to enhance its platform beyond traditional procurement, accelerate new service verticals and expand its reach within Egypt. Suplyd is also working on tools to improve backend operations for restaurants.

In the [announcement of the transaction](#), Suplyd founder and CEO Gohar Said said, "Over the past four years, we've built Suplyd into a critical part of Egypt's restaurant ecosystem. What started as a bold idea is now powering thousands of restaurants every day. We didn't just witness the industry's digital transformation. We helped lead it. And we're just getting started."

The Gunderson deal team was led by Ibrahim Elshamy and included Matt Fagan.

Companies

[Suplyd](#)

[4DX Ventures](#)

[Camel Ventures](#)

Related People



Ibrahim M. Elshamy
PARTNER
P +1 424 214 1753



Matthew R. Fagan
ASSOCIATE
P +1 424 214 1762

Related Services

Early-Stage Company
Middle East & North Africa
Private & Public Companies
Seed, Venture and Growth Financings

Featured Insights

CLIENT NEWS

Gunderson Dettmer Advises CTW Cayman on Initial Public Offering and Listing on Nasdaq

CLIENT NEWS

Gunderson Dettmer Represented Fintech Firm Ripple in \$200M Rail Acquisition

FIRM NEWS

Joyce Hu Joins Gunderson Dettmer Beijing as Of Counsel

CLIENT NEWS

Payment Platform Lava Announces \$5.8M Seed Led by Lerer Hippeau

INSIGHTS

Client Insight: Quarterly Employment Law Update – Summer 2025

CLIENT NEWS

Gunderson Dettmer Represented Crypto Wallet Phantom in Solsniper Acquisition

CLIENT NEWS

Gunderson Dettmer Represented Olist in Acquisition of Flip

CLIENT NEWS

Fundamental Research Labs Announces \$33M Series A Led by Prosus Ventures

CLIENT NEWS

Gunderson Dettmer Represented Conta Azul in its \$300M Acquisition by Visma

CLIENT NEWS

Gunderson Dettmer Represents SmartRecruiters in its Acquisition by SAP

CLIENT NEWS

Brazil-Based Payroll Startup Tako Raises \$18M

FIRM NEWS

BTI Consulting Honors Gunderson Dettmer in its 2025 BTI Client Service A-Team List