

Preql Raises \$7M Series Seed Financing

Client News

May 24, 2022

Gunderson Dettmer represented client Preql, a New York-based developer of a no-code tool for business users to define and manage metrics, in its \$7 million Series Seed financing led by Bessemer Venture Partners. The company's platform enables users to specify what they want to measure and how they want to find their metrics from different data sources, without needing to manually transform that data to meet business needs. The new capital will enable Preql to further develop its product.

In the [announcement of the transaction](#), Leah Weiss said, "We didn't study computer science or data science, and we found our way learning these tools on the job and had people who gave us opportunities. That's really what motivates us. So whenever we can, we're going to try to create opportunities for ourselves and for others to make the data space more accessible, more inclusive, to feel less like a community that's managed by gatekeeping – and that motivates us."

The Gunderson deal team was led by Melissa Marks and included Jae Hyung Ryu, Lloyd Lee, and Jessie Chao.

Companies:

[Preql](#)

[Bessemer Venture Partners](#)

Related People





Melissa B. Marks

PARTNER

P +1 212 430 3155

Related Services

Early-Stage Company

Seed, Venture and Growth Financings

Featured Insights

CLIENT NEWS

Anduril Announces Acquisition of Klas to Advance Tactical Edge Computing and Communications

FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

CLIENT NEWS

Prosus Leads US\$7.25M Financing of Zapia

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Latin American Fintech Clara Announces \$80 Million Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act