

Peru-Based OlaClick Raises \$4.4M Seed Financing

Client News

May 26, 2022

Gunderson Dettmer represented client OlaClick, a company based in Lima, Peru that helps restaurants sell online and collect money digitally. The company closed a \$4.4 million seed financing round co-led by Gradient Ventures and Google's AI Fund to help the company scale its teams and broaden its offerings to restaurant partners. OlaClick's platform enables restaurants to facilitate direct-to-consumer e-commerce by providing them with point of sale and customer management services and the ability to digitize menus.

In the [announcement of the transaction](#), Co-Founder of OlaClick José Rico said, "We are trying to solve a D2C problem in Latin America. There's a huge space for restaurants in this region to sell directly to consumers. We also have an administration panel that allows restaurants to offer discounts and run campaigns. And WhatsApp is the app we are using to reach consumers."

The Gunderson deal team was led by Daniel Green and Brian Willbur and included Eduardo Espinosa de los Monteros Pereda. LeiOS supported the financing as local counsel in Peru.

Companies:

[OlaClick](#)

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