# Troops.ai Acquired by Salesforce to Become Part of Slack

Client News

July 15, 2022

Gunderson Dettmer represented client Troops.ai in its acquisition by Salesforce. Troop.ai's bot-based services will become part of Slack and the acquisition aims to make it easier for sales teams to retrieve and update data across Salesforce's various systems.

In the announcement of the acquisition, Troops CEO Dan Reich said, "When we started Troops, we wanted to reimagine how work gets done. We wanted to make work easier, more intelligent, and more collaborative. This announcement marks an incredible milestone in the Troops journey and we'd like to thank our community, our valued customers, our partners, our investors, and our team for all your support and partnership."

The Gunderson deal team was led by Michael Hacker and included corporate associates Timothy Kulis, Aditya Perakath, and Sandra Lucero, data privacy partner Anna Westfelt and associate James Gately, labor and employment partner Max Perlman, executive compensation associates Megan Canepari and Chris Shin, and tech/IP associate Kelvin Chan.

Companies:
Troops.ai
Salesforce

## Related People

Michael S. Hacker

PARTNER

P +1 617 648 9151

Timothy J. Kulis

COUNSEL

P +1 617 648 9236

Sandra Lucero

ASSOCIATE

P +1 617 648 9221

Anna C. Westfelt

PARTNER

P +1 650 463 5367

James W. Gately

ASSOCIATE

P +1 617 648 9313

Max Perlman

PARTNER

P +1 617 648 9350

Megan E. Canepari

ASSOCIATE

P +1 617 648 9295

Kelvin W. Chan

ASSOCIATE

P +1 617 648 9333

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